

# CALL-TO-COMMUNITIES

from the WINNIPEG ARTS COUNCIL  
& WINNIPEG'S PUBLIC ART PROGRAM

for expressions of interest  
to be matched with an artist to participate in

## *Youth WITH ART*

a community art program

**Application deadline: January 15, 2019**

The Winnipeg Arts Council seeks youth-engaged community groups interested in participating in *Youth WITH ART*, a program that creates opportunities for collaborative youth-focused art projects between community groups and artists of all disciplines.



**WINNIPEG  
ARTS COUNCIL**

The Winnipeg Arts Council  
funds, supports and champions development of the arts  
on behalf of the people of Winnipeg.



## PROGRAM DESCRIPTION AND GOALS

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*Youth WITH ART* creates opportunities for collaborative youth-focused public art projects between community groups and artists of all disciplines in Winnipeg. Modeled after the established WITH ART community art program, *Youth WITH ART* focuses on projects that engage youth (and their families) in activities that increase their self-awareness and provide opportunities for personal development and empowerment. The program is based on the belief that *with art* communities can explore issues, ideas, and concerns, voice community identity, express historical and cultural spirit, and create dialogue. For the purpose of this program youth are generally described as those aged 6 – 21.

Exploration and the process of art-making are central to *Youth WITH ART*. The end product of the collaboration need not be a permanent work of art but the project should include a public event such as an exhibition or performance. *Youth WITH ART* is designed to be flexible and experimental and truly collaborative. Both communities and artists are asked to approach the process without preconceptions of what the final product will be. Artists and community groups are matched to create a youth-focused project based on community goals, the artist's working methods and the partnership that subsequently develops.

The type of project that might develop could include:

- Documentary artworks such as books, videos, or exhibitions;
- Performances, plays, concerts, readings, or dance;
- Site-specific artworks, which may include permanent outdoor artworks; and/or
- Ephemeral works in various media.

These are suggestions only, intended to spark possibilities. **The goal of the program is that the final project be a publicly accessible expression of the collaboration between artist and community.**

Community is defined as broadly as possible and refers to a group of people brought together by any number of forces including a shared heritage, geography, tradition, history, mission, culture, lifestyle or interest. Groups must have a history of working together. A call will be issued to artists wishing to work with youth and participate in a community-based process. Following an application and interview process, artists will be considered on the basis of artistic excellence, experience, ability to work well with youth and a wide range of people, as well as the ability and willingness to work collaboratively with community members on a shared goal. Selected artists will form a roster from which the participating community partner will select an artist whose art practice they feel best suits their interests. When a final match is made, the artist will be asked to provide Criminal Record and Child Abuse Registry Checks. The artist will then receive funding for the project but will collaborate with the community on the budget details.

## ***Youth WITH ART* PROJECTS COMPLETED or IN DEVELOPMENT**

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We understand and encourage the fact that each community group and each artist will have a unique perspective and no two projects will be the same. However, the following information may be helpful in understanding the intent and results of the program to date. Since WITH ART was initiated in 2006, several thousand people from diverse communities have participated in and been impacted by art projects that explore community identity and issues. The following are examples of youth-focused projects completed and in development:

### **COMPLETED PROJECTS:**

- *Along the Creek*: Visual artist Becky-Lynne Thiessen with youth at Knowles Centre as well as participants from John G Stewart school created a series of trail signs responding to the Seven Teachings along Bunn's Creek Trail.
- *Healthy Relationships 101*: Hip Hop artist Pip Skid worked and youth from Teen Talk's Peer Support Program reflected on what it means to build healthy relationships in the face of a culture which often portrays unhealthy and abusive relationships as the norm. Their dialogue led to a variety show featuring poetry, readings, live music, and a fashion show, as well as the creation of a zine.

- *Wayfinders Survival Gear Guide*: Printmaker Karen Cornelius with youth from Wayfinders Manitoba considered the ways in which clothing provides safety and protection, holds memories, and shapes our identity. Their multi-media fashion and wearable art creations were documented and compiled to create a booklet about surviving the teenage experience in Winnipeg.
- *Peaceful Village Music*: Musician Lindsey White and youth from the Manitoba School Improvement Program's The Peaceful Village composed, performed and recorded original music. The three songs were featured in a music video and mini-documentary, and debuted live as part of a community concert.
- *Erica in Technoland*: Playwright Hope McIntyre wrote and staged a play with West Broadway Youth Outreach's Girls' World, and self-published the chapbook for future staging by schools and community groups interested in discussing issues of bullying.
- *Eco Art Action*: Interdisciplinary artist Karen Cornelius mentored Students from Dakota Collegiate, through the Manitoba Environmental Youth Network, in the creation of stop motion videos that encourage understanding of and discussion about environmental responsibility.
- *The Craftastics: Agents for Social Change*: Artist Jennie O and the Valley Gardens Middle School Grrlz Club created a deck of trading cards featuring their superhero alter-egos to combat gender discrimination, stereotyping, body-issues, depression, anxiety, gossip, peer pressure and bullying.
- *Live/Life from 95*: Filmmakers Ervin Chartrand and Jim Agapito worked with the youth of the Immigrant and Refugee Community Organization of Manitoba to create a rap song, video and making-of documentary that reflects the immigrant and refugee experience.
- *Elwick Community Centre*: Artist Dimitry Melman and the Elwick Community created a vibrant mosaic tile mural for the outdoor walls of the community centre located at 30 Maberley Road.
- *Spence Community Compass*: Artist Leah Decter with the Spence Neighbourhood Association collaborated on a permanent installation at Furby Park, on Furby Street north of Ellice Avenue, that explores notions of home through mosaic, indigenous plantings and text.
- *Queer Perspectives*: Painter Lisa Wood mentored youth from Rainbow Resource Centre's Peer Project for Youth, and together they created an exhibition and book that explores forming identity while negotiating, pushing and breaking perceived norms of gender and sexuality.
- *Through an Artist's Eyes*: Media artist Heidi Phillips mentored students involved with Pathways to Education, with the help of the Canadian Centre for Policy Alternatives, to film and edit their own videos on the topic of social justice.
- *Life Journey*: Artist Denise Préfontaine and the Kildonan-East Collegiate Girls' Club created an intergenerationally-inspired outdoor public artwork in collaboration with a neighbouring seniors' home.
- *Imagine Home*: Photographer Lindsey Bond facilitated a sophisticated installation of photographs and the creation of a boxed zine collection by youth with intellectual disabilities who attend Community Living Winnipeg's Among Friends program.
- *SKATE 363*: Six life-size mosaic figures, created by Ursula Neufeld and youth, reflect the dynamic activity found inside the North Y skate park at 363 McGregor Avenue.
- *Opening Doors*: Youth from the Spence Neighbourhood chose to work with mosaic artist Dimitry Melman to transform the outside of their community centre at 430 Langside Street, celebrating the sports, music, art, learning and creativity that happens inside.

Photos and more information on all completed WITH ART projects can be found at in the [Gallery of Public Artworks](#) on WAC's website: [www.winnipegarts.ca](http://www.winnipegarts.ca).

#### **PROJECTS IN DEVELOPMENT:**

- Writer Sharon Chisvin with Winnipeg Trails Association
- Mixed media artist Natasha Halayda with FortWhyte Farms
- Mosaic artist Ursula Neufeld with Luxton School
- Multi-media artist Val Vint with the John Howard Society
- Filmmaker Randy Guest with Palliative Manitoba
- Playwright Ellen Peterson with youth through Siloam Mission
- Musician Lindsey White with G.R.O.W.
- Ceramic artist Jennie O'Keefe with youth at 17 Wing

## **COMMUNITY GROUP ELIGIBILITY**

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*Community* refers to a group of people brought together by any number of forces including a shared heritage, geography, tradition, history, mission, culture, lifestyle or interest. Community groups must have a history of working together and engaging youth (and their families). Interested applicants should have in mind a common goal that they wish to explore through the art making process.

Community groups must be located in the City of Winnipeg. *Youth WITH ART* is not a grant program for projects already underway. Organizations that receive operating funding from the Winnipeg Arts Council or are fully funded agencies of the City of Winnipeg are not eligible.

**Please note: Community groups should not apply with a specific project or artist in mind.**

Community groups interested in undertaking collaborative projects that are not specifically youth-focused should apply to the regular WITH ART program.

## **SELECTION CRITERIA**

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Community groups' applications will be reviewed on the basis of:

- A commitment to and history of engaging youth.
- Expression of a shared goal to explore issues through art, including but not limited to identity, social issues, cultural expression, history or the environment;
- A commitment to working collaboratively with an artist to explore these community issues;
- A willingness to enter the process without a predetermined idea about the outcome;
- The belief that the art-making process is a unique and valid way to express community identity and concerns;
- Community cohesion and evidence of a history of working together as a group; and
- A commitment of community time to work on the project.

## **SELECTION and MATCHING PROCESS**

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A selection panel composed of people with proven experience in art, working with youth and community-building will review the applications based on the selection criteria above. Selection of community groups will be based on the written expression of interest. Facilitated by WAC staff, the community groups chosen to participate will review the artist roster and select a shortlist of artists whose art practice would be most compatible with their interests and goals. Following an interview process between the community groups and artists, a final match will be made. The selected, matched artist will be asked to provide Criminal Reference and Child Abuse Registry Checks. The artist will then receive funding to carry out the project and the budget will be developed in collaboration with the community partner.

It is anticipated that the initial selection process will take place in February 2019. The matching process with community groups will depend upon scheduling availability but it is hoped this process will be completed by May 2019.

Please note that the Winnipeg Arts Council is not compelled to select community groups based on the applications received.

## **PROCESS OVERVIEW**

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1. Call to artists is issued for expressions of interest.
2. Call to youth-engaged community groups to participate in program is issued.
3. Selection panel recommends artists to form roster.
4. Selection panel chooses community group(s) to participate.
5. Each selected community group, in collaboration with WAC, selects an artist to work with from the roster based on review of materials and interviews.
6. Matched artist enters into a contract with WAC and the City and into a WAC-facilitated Working Agreement with the Community Group; artist receives first phase of project funding.

7. Artist and community group meet to develop ideas, plan and budget.  
**Planning typically lasts about 3 months.**
8. Budget and plan are approved by WAC and funding is released.
9. Artist and community work on a youth-focused project with regular reporting process to WAC.  
**Projects typically last about 12-18 months.**
10. Project culminates in a public event.

## **BUDGET**

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Community groups will not receive funding. Artists or artist teams\* matched with a community group will receive a planning fee of \$3,000 (inclusive of all applicable taxes) in the initial stage of the project. The artist and community group will work together during this period to formulate the kind of ideas they wish to explore, as well as develop a budget and implementation plan.

Additional funding of up to \$15,000 will be made available to the artist to carry out the project, based on a payment schedule, budget, implementation plan and Working Agreement approved by WAC.

Community groups will not receive funding but the budget will be developed collaboratively between the artist and community group. The budget must include an artist fee for the implementation stage of the collaboration as well as cover all aspects of the project including but not limited to planning, community consultation, materials, insurance, all applicable taxes, and any other resources necessary to complete the project. \*\*Artists working as a team must share the total funding available.\*\*

## **WORKING AGREEMENT**

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The selected community group will be required to enter into a Working Agreement with the artist, facilitated by WAC and endorsed by the City of Winnipeg, that outlines the roles and responsibilities of all parties as well as rights of use and ownership.

## **FINAL ARTWORK**

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The final artwork will become the property of the City of Winnipeg but with broad allowances for use by the various parties. Copyright remains with the artist and/or with both the artist and community group in a shared arrangement.

## **LETTER OF INTEREST: Application Requirements**

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Community groups wishing to be considered must submit a detailed Letter of Interest. The letter should describe your group and address why you wish to work with an artist. Please prepare your letter with the following headings, and answer the following questions:

### **1. Community Description**

- How do you define your 'community'? Who are the youth in your community?
- What is your history of working together as a group? What is your history of working with youth (and their families)? Include a description of your mission or describe the common interest or activity that brings your community together.
- If you are a neighborhood group, what are your boundaries?
- What are the current projects and future initiatives planned by your community?

### **2. Participants, Leadership and Resources**

- Which members of your community do you envision participating in such a project?
- How will you recruit and facilitate ongoing participation of youth (and their families) in the project and planning process?
- Who will lead the project for your community? Please use the application form to list two people who will serve as community liaisons. Community leads must sign the application form.
- How is your group prepared to contribute time and human resources toward the project?
- Is there any other resource or special contribution that your community is able to commit to the project?
- Is there a space in your community to meet with the artist? Please describe it.

### 3. Working with an Artist

- Why do you want to work with an artist?
- What issue would you like to explore with an artist? How do you feel the art-making process would address this issue?
- How will a youth-focused collaborative art project benefit or impact your community in a broader sense?
- How could a youth-focused art project with your community contribute to the city?
- What benefits do you anticipate for the youth in your community by taking part in this program?
- Does your community have experience working with art and artists?
- What kinds of artists can you imagine working with (e.g. writer, visual artist, filmmaker, musician, dancer, theatre artist)?

### APPLICATION DOCUMENTS

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All application documents must be suitable for scanning, presented on white, **letter-sized paper (8½" X 11", in portrait orientation)** as outlined below. Please **DO NOT staple applications or bind them in any way** in folders, binders or plastic covers.

1. Completed **Application Form** signed by two representatives from your community (page 7 of this document).
2. **Letter of Interest** (see above for letter requirements and format).
3. (Optional) **Support Materials**, such as examples of programs your group has initiated or other materials that describes your group's activities. These may include items such as pamphlets, brochures, etc.

### DEADLINE

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**Complete application packages must be received by January 15, 2019 at 4:00 pm.**

(This is not a postmark deadline). Incomplete, late or faxed applications will not be accepted. The Winnipeg Arts Council will not be responsible for applications lost in transit. While all reasonable care will be taken in the handling of materials, the Winnipeg Arts Council cannot take responsibility for lost or damaged materials. Application materials will not be returned.

It is the applicant's responsibility to ensure the application package reaches the WAC office by the deadline. All applicants will receive notice by e-mail that their application has been received. If you have submitted an application and do not receive notification within two weeks, please contact the WAC office.

**Please send applications to:**                      **Youth WITH ART - Communities**  
Winnipeg Arts Council  
103-110 Princess Street  
Winnipeg, Manitoba R3B 1K7

**Or:**                      via e-mail to [tamara.rae@winnipegarts.ca](mailto:tamara.rae@winnipegarts.ca)  
With the subject line **Youth WITH ART - Communities**

**For additional information or questions please contact:**

tamara rae biebrich, Artist Projects Manager, (204)943-7668 or by e-mail at [tamara.rae@winnipegarts.ca](mailto:tamara.rae@winnipegarts.ca)

*The Winnipeg Arts Council reserves the right to choose not to recommend any application, proposal or finalist and to terminate or re-advertise any project.*

For program updates please visit [www.winnipegarts.ca](http://www.winnipegarts.ca).

**Youth WITH ART**  
**Call to Communities APPLICATION FORM**



Name of COMMUNITY GROUP: \_\_\_\_\_

WEBSITE address, if available: \_\_\_\_\_

**COMMUNITY REPRESENTATIVES:**

**1) Name & Role** \_\_\_\_\_

Street Address: \_\_\_\_\_

City/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_  Mobile  Work  Home

E-mail: \_\_\_\_\_

Signature of applicant: \_\_\_\_\_ Date: \_\_\_\_\_

**2) Name & Role** \_\_\_\_\_

Street Address: \_\_\_\_\_

City/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_  Mobile  Work  Home

E-mail: \_\_\_\_\_

Signature of applicant: \_\_\_\_\_ Date: \_\_\_\_\_

**APPLICATION CHECKLIST**

Please submit these items in the following order:

1.  **Application Form** (this page)
2.  **Letter of Interest** (see p. 5 & 6 for letter requirements and format)
3.  **Support Material** (optional)

**Please send submissions to:** **Youth WITH ART - Communities**  
Winnipeg Arts Council  
103-110 Princess Street  
Winnipeg, Manitoba R3B 1K7

**or:** via email to [tamara.rae@winnipegarts.ca](mailto:tamara.rae@winnipegarts.ca)  
with the subject line **Youth WITH ART - Communities**

Complete proposal packages must be received on or before 4:00 pm, **January 15, 2019** (not a postmark deadline).  
Incomplete, late, or faxed applications will not be accepted.

**Please let us know how you found out about this opportunity** \_\_\_\_\_