

# NATIONAL CALL TO ARTISTS

from WINNIPEG'S PUBLIC ART PROGRAM

## Public Art Opportunity Waverley Underpass

**Call to Artists:** Call for Expressions of Interest and Qualifications  
**Deadline:** Tuesday, October 23, 2018  
**Budget:** \$326,000

### ART OPPORTUNITY OVERVIEW

The Winnipeg Arts Council invites artists residing in Canada to submit expressions of interest and qualifications to create a permanent public artwork on the sloped area southeast of the proposed Waverley Underpass project in Winnipeg, Manitoba, located on Treaty 1 territory.

The Winnipeg Arts Council is committed to equity and inclusion, and encourages applications from culturally diverse, Deaf, and disability artists. The Winnipeg Arts Council recognizes and affirms the Aboriginal and treaty rights of the Indigenous people of this land and encourages applications from First Nations, Métis, and Inuit artists. We commit to fair representation on our selection committees and reconciliation in the arts through education, awareness and continued conversation.



WINNIPEG  
ARTS COUNCIL

*The Winnipeg Arts Council  
funds, supports and champions development of the arts  
on behalf of the people of Winnipeg.*



## CONTEXT

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As part of the development of the Waverley Underpass that is being constructed near Taylor Avenue, the City will be creating a sloped greenspace on the land southeast of the bridge. The location is a gateway between the neighbourhoods of River Heights and Linden Woods.

This land has been many things over time: Precambrian rock, tall grass prairie, settler farmland, Métis settlement, and now a roadway leading to many places. Considering the shape of this land and the history of this place on Treaty 1 territory, the artist should look to the concept of time through physical strata as inspiration for their Letter of Interest and when thinking about possible artwork proposals. WAC emphasizes the request for a contemporary response to the following four thematic options as related to this concept:

- Geology / Underground
- Archive
- In-between space / Connections
- The future

Thinking about the layers of deep time and physical history that exist beneath—tyndallstone, Precambrian rock, remnants of Lake Agassiz, cretaceous strata, clay, rich soil—leads to thoughts of what layers might be built upon this in the future. What will Winnipeg look like in one hundred, one thousand, or one million years? How have the principles we espouse now been shaped by our past, and what will they contribute to the potential future? How does the dominant archive of the meaning of this place factor in the way that we conceive of it? Is land itself an archive? How can a space that acts as a conduit become something more meaningful? What role does in-between space play? What can be considered beneath/between/surface, and what grows out of it?

**An artwork proposal is not requested at this time.** Artist applications will be reviewed on the basis of artistic excellence, expressed written interest in the site and other professional qualification criteria listed below. Experience with community engagement and a desire to create artwork for and in the public realm is required.

## PROJECT SUMMARY and ARTWORK GOALS

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The selected artist/team will create permanent work on the sloped greenspace area southeast of the Waverley Underpass project located on Waverley Street near Taylor Avenue. There is electricity running to the area so the work may include illuminated and kinetic features.

Artists are encouraged to consider seasonal change when thinking of potential artworks. As Winnipeg is covered in snow for many months of the year, the work should be visible and functional at all times.

The context of the site should be reflected upon when considering content for the artwork.

## SITE LOCATION and PLANS

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The greenspace will be constructed at a 4:1 slope (four feet of horizontal ground for every vertical foot). The hill is next to a roadway with a speed limit of 70 km/hr as well as an active transportation pathway that will be used by pedestrians and cyclists. There will be an opportunity to coordinate new landscaping for the artwork as part of the Underpass project.

For the safety of travelers and room for snow storage, art will need to be set back 7.5 metres along Waverley Street, 2 metres along the approach to the strip mall, 1 metre along the CN service road on eastern property limit, and 1 metre along either side of the sidewalk/bike path.

Please refer to the site plans and renderings for more details.

The installed artwork(s) must not inhibit movement of vehicles, pedestrians or cyclists, must generally meet the safety, accessibility and clearance standards of the City of Winnipeg, and must be constructed of materials that are resistant to vandalism. The final artwork(s) must be robust enough to withstand the interaction of countless visitors and the extremes of Winnipeg weather (+40°C to -40°C). These locations are highly susceptible to corrosive salt and spray from vehicles.

## **BUDGET**

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The budget for the design, fabrication and installation of the public artwork will be \$326,000 and must cover ALL expenses related to the projects, including (but not limited to) artist fee(s), site preparation and restoration, technical consultation including the engineering drawings necessary to fabricate and site the artwork; electrical connection (if applicable); engineering approval; materials; fabrication; insurance; installation; permit fees; documentation; travel to and from the site; co-ordination with the Underpass construction team; and all applicable taxes; etc.

## **ARTIST ELIGIBILITY**

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This is a national competition. Professional\* artists and/or artist-led teams\*\* residing in Canada are encouraged to apply. Artists currently engaged in the development or creation of public art projects with the Winnipeg Arts Council (with the exception of WITH ART collaborations and the Indigenous Artists Project) are not eligible.

*\*The Public Art Policy defines a professional artist as a person who is critically recognized as an artist; possesses skill, training and/or experience in their artistic discipline; is active in and committed to their art practice; and has a history of public presentation.*

*\*\* Artist-led teams must share the total commission of \$326,000.*

## **ESTIMATED PROJECT TIMELINE**

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Project announcement	August 2018
Deadline for receipt of applications	October 23, 2018
Selection Committee review of applications and selection of shortlisted artists	November 2018
Detailed site visit for shortlisted artists	December 7, 2018
Shortlisted artists create detailed proposals	Dec 2018–March 2019
Shortlisted Artists present proposals to Selection Committee	March 2019
Award of Project/Creation/Fabrication	March 2019–May 2020
Installation	May-July 2020

## **SELECTION PROCESS and CRITERIA**

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Expressions of Interest will be reviewed by a Selection Committee of qualified persons. The Committee will review applications on the basis of:

- Qualifications and professional experience of the artist
- Expressed sensitivity to the site and context
- Ability to complete and install the project by July 2020

- Demonstrated ability of the artist to work collaboratively with design and construction professionals
- Demonstrated ability to successfully execute a project of this scale under the criteria developed and within the budget and timeline set out
- Experience with and expressed desire to create artwork for and in the public realm

The Selection Committee may recommend a shortlist of artists who will be invited to develop an artwork proposal consisting of drawings and documents outlining a timeline and budget. An honorarium of \$2,000 for proposal development (concept, drawings, scale model, budget and timeline) will be extended to the shortlisted artists. **Shortlisted artists will be required to attend a site meeting on December 7, 2018.** Shortlisted artists will have approximately thirteen weeks to complete the proposal. A final recommendation will then be made from the shortlisted artists, if appropriate.

The proposals may also be reviewed by a committee of technical experts who will advise the Selection Committee, when needed, on matters related to financial feasibility, durability, structural integrity, safety and maintenance.

The artist selected for the final commission will be required to enter into an agreement with the City of Winnipeg and the Winnipeg Arts Council which will contain provisions including but not limited to rights of ownership and use, warranty and insurance. The completed artwork will be the property of the City of Winnipeg but the moral and copy rights remain with the artist. The selected artist will also be required to create a maintenance manual for the final artwork.

*\*Please note that the Winnipeg Arts Council is not compelled to award the project based on the applications received.*

## **SELECTION COMMITTEE**

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The five-person Selection Committee will include artists, a community member, and a representative from the project. The process will be facilitated by the Winnipeg Arts Council but the final decisions will be those of the Selection Committee.

## **APPLICATION REQUIREMENTS and FORMS**

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**Artists wishing to be considered must submit a complete package as detailed on the Application Checklist.** Artists working as a team should submit their application as one package but should include supporting materials and curriculum vitae for each team member.

Forms are provided in PDF format, which can either be filled in on a computer and then printed, or printed blank and filled in manually. To access the forms you will need to have Adobe Reader software which is available free from [www.adobe.com](http://www.adobe.com). Please note that the forms may not work correctly if using other software (i.e. "Preview" on a Mac); to ensure the best results please use Adobe Reader.

Where forms are not provided, information must be typed in 11-point font using at least one-inch margins on single-sided, white, letter-sized paper suitable for printing/scanning. Do not staple or bind applications.

## **SUPPORT MATERIAL GUIDELINES**

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All support materials must be clearly marked with your name and recorded on the Support Material Documentation Form(s). *For collaborative works, please specify your role in the creation/execution of the work.*

Do not submit original artwork. While taking reasonable care, The Winnipeg Arts Council will not accept responsibility for loss of or damage to any support material. Support Material will not be returned to applicants.

You may submit your application by email, mail, or in person. **All support material must be submitted in digital format on an electronic storage device (CD/DVD/USB stick) or via WeTransfer.** The Winnipeg Arts Council does not accept support material in hard copy. Please do not use plastic jewel cases. Your support material will be stored and processed electronically and may be viewed in a number of formats: on an iPad, desktop computer, and/or projector. It is in your best interest to ensure that the materials conform to the requirements and formats below.

**You may submit up to 3 items of support material where one item is defined as any of the following:**

- a single clip of up to 4 minutes of audio or video, or
- up to 5 still images, or
- URL for interactive digital artwork created specifically for the internet.

For example, if you are submitting only still images, then you may submit 15 still images. Or, if you are submitting a URL, an audio clip, and still images, then you may submit one URL, one 4-minute audio clip, and five still images.

### **AUDIO/VISUAL MATERIAL SPECIFICATIONS**

For audio, video, still images and interactive web-based artworks.

- Each audio or video sample must be presented as an independent track/file that starts at the point at which the applicant would like the Selection Committee to begin reviewing. **If you wish to have the Selection Committee review different parts of the same work it is your responsibility to provide a file appropriately edited and to ensure that all your recordings function properly.** Do not submit full-length or commercial recordings that have to be cued.
- **Audio files** must be in a common electronic audio format playable via iTunes
- **Video files** must be:
  - MPEG4
  - no larger than 150MB
- **Image files** must be:
  - Jpeg format
  - RGB colour mode (no CMYK),
  - 72 dpi
  - no larger than 1.5 MB.
  - standalone files which are not embedded in documents such as Word, PowerPoint or PDF.
- **URLs for internet art** may be submitted **only for interactive digital works created specifically for the internet** to take advantage of one or more of its technologies.
- Do not submit links to Vimeo, YouTube, Flickr, personal websites/ documentation of artworks in an online gallery, portfolio, or archive.
- Do not submit materials which are compressed (Zip, Stuffit, etc.), embedded in Word or PowerPoint, or which require software, plug-ins, extensions or other executables that need to be downloaded or installed.

To ensure that your materials are reviewed in the correct order, please label them

***“InitialsNumberTitleYear.jpg”:***

- start with your initials, followed by
- the number that corresponds to your documentation list,
- the title of the work, and
- the year produced.

For example, ***ac01MainStreet2009.jpg, ac02PegCity2011.jpg, ac15Prairies2012.jpg***, etc.

## **APPLICATION DELIVERY and RECEIPT**

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All supporting materials must accompany the application. Incomplete and/or late applications will not be accepted. Faxed applications will not be accepted. The Winnipeg Arts Council will not be responsible for applications lost in transit. While all reasonable care will be taken in the handling of materials, the Winnipeg Arts Council will not take responsibility for lost or damaged materials.

It is your responsibility to ensure the signed complete application package reaches the WAC office by the deadline. All applicants will receive a notice by e-mail that their application has been received. If you have submitted an application and do not receive notification within two weeks of the deadline date, please contact the WAC office.

**Applications may be submitted:** via [WeTransfer](#) to [alexis@winnipegarts.ca](mailto:alexis@winnipegarts.ca)  
with the subject line **Waverley Underpass Public Art Project**

**OR: Waverley Underpass Public Art Project**  
Winnipeg Arts Council  
103-110 Princess Street  
Winnipeg, MB R3B 1K7

*The Winnipeg Arts Council reserves the right to choose to not recommend any application, proposal or finalist and to terminate or re-advertise any project.*

For any Call to Artists updates please check the website at [www.winnipegarts.ca](http://www.winnipegarts.ca).

**For additional information or questions, please contact:**

Alexis Kinloch, Project Manager, Public Art at [alexis@winnipegarts.ca](mailto:alexis@winnipegarts.ca), 204-943-7668.

# CONTACT and STATISTICAL INFORMATION FORM

Canada's Privacy Act protects the information provided on this page.

## Contact Information

Last Name: \_\_\_\_\_ First & Middle Names: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_

- Cell
- Work
- Home

E-mail: \_\_\_\_\_

Please subscribe me to the Winnipeg Arts Billboard weekly e-mail which includes deadline reminders, calls to artists, and local events listings.

## Statistical Information (optional)

For this program, the Winnipeg Arts Council requests that you indicate your year of birth, gender, cultural origin and language of communication below. The Winnipeg Arts Council utilizes statistics in these areas for program planning, evaluation, and policy development. **This information will not be used to assess your application and will not be shared with the assessors. It will be used for administrative and statistical purposes only. Your response to the questions in this section is voluntary.**

Gender: \_\_\_\_\_

Year of Birth: \_\_\_\_\_

Do you identify as Indigenous?  YES, please specify: \_\_\_\_\_  NO

Do you identify as a member of a cultural minority?  YES, please specify: \_\_\_\_\_  NO

## Language Information

What is your primary language? What other languages do you speak, read and/or understand?

English:  Primary  Speak  Read  Understand

French:  Primary  Speak  Read  Understand

Other (please specify) \_\_\_\_\_:  Primary  Speak  Read  Understand

## How did you hear about this public art opportunity?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**To be eligible for consideration, you must sign below to confirm your agreement with the following statements:**

- I accept the conditions of this program as outlined in the guidelines and agree to abide by the Winnipeg Arts Council's decision.
- I am not under collection of outstanding accounts with Canada Revenue Agency.
- I certify that the statements in my application are accurate and complete, to the best of my knowledge.
- I am available to attend a detailed site visit on **December 7, 2018**, if I am selected to create a detailed proposal.

**SIGNATURE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_

# APPLICATION CHECKLIST

**Applicant:** \_\_\_\_\_

Artists wishing to be considered must submit the materials in the following order and as a complete package:

1. **Contact and Statistical Information Form and Application Checklist**

For team applications, please provide the lead artist's information on these pages.

2. **Written Expression of Interest** (maximum 1 page)

*\*Note: proposals are not required and will not be accepted at this stage.*

Describe your interest in this particular site. Speak to your experience and desire to create artwork for the public realm. Highlight your qualifications and experience working with site-specific artwork and construction and design professionals, as well as your ability to successfully execute a project of this scale within the budget and timeline set out above.

3. **Curriculum Vitae and Statement of Artistic Activities** (maximum 4 pages)

Along with your CV, you should include a brief written statement of artistic activities for the past twelve to eighteen months. For artist teams, each member should submit a CV and statement of artistic activities.

4. **References**

Provide name, address, phone and e-mail for two references who can speak to the art/design practice of team members and their interest and/or experience in public art projects.

5. **Support Material Documentation List(s)** (pages 10 & 11 of this document)

Complete the templates provided with descriptive and contextual information about your support materials, including the year produced and title of the work, medium, dimensions, your role in its creation, and location/budget, if applicable. If necessary, add brief notes or special instructions.

6. **Support Material** (Audio, Video and/or Still Images)

Provide 3 items (as defined in the Guidelines) that are representative of your work for the Selection Committee to review. Please include documentation of related and/or public/sited artworks if possible.

**Send applications:** via [WeTransfer](#) to [alexis@winnipegarts.ca](mailto:alexis@winnipegarts.ca)  
with the subject line **Waverley Underpass Public Art Project**

**OR:** **Waverley Underpass Public Art Project**  
Winnipeg Arts Council  
103-110 Princess Street  
Winnipeg, MB R3B 1K7

Complete applications must be received in the office or by email on or before **Tuesday, October 23, 2018 at 11:59pm** (not a post-marked deadline). Incomplete, late or faxed applications will not be accepted.



# SUPPORT MATERIAL DOCUMENTATION LIST

**Applicant:** \_\_\_\_\_

Applicants may submit up to three items of support material. All support materials must be clearly marked with the applicant's name.

Please **list only one item in each chart and note that only three items will be accepted** as defined above (i.e. five still images = one item). Check the box corresponding to the appropriate format in the first column and then fill in the rest of the information on the line as required. A chart for the submission of Still images is found on the next page.

**ITEM #1:** List only one item in this table. Detail for still images should be listed on the following page

Format (check one)	Date Produced	Title/URL	Running time / length	Role in Creation / Budget / Location / Instructions
<input type="checkbox"/> Audio <input type="checkbox"/> Video			____ mins. (Max. 4:00)	
<input type="checkbox"/> Internet art				
<input type="checkbox"/> Still Images	<i>Information for <b>up to five still images</b> must be provided on the following page.</i>			

**ITEM #2:** List only one item in this table. Detail for still images should be listed on the following page

Format (check one)	Date Produced	Title/URL	Running time / length	Role in Creation / Budget / Location / Instructions
<input type="checkbox"/> Audio <input type="checkbox"/> Video			____ mins. (Max. 4:00)	
<input type="checkbox"/> Internet art				
<input type="checkbox"/> Still Images	<i>Information for <b>up to five still images</b> must be provided on the following page.</i>			

**ITEM #3:** List only one item in this table. Detail for still images should be listed on the following page

Format (check one)	Date Produced	Title/URL	Running time / length	Role in Creation / Budget / Location / Instructions
<input type="checkbox"/> Audio <input type="checkbox"/> Video			____ mins. (Max. 4:00)	
<input type="checkbox"/> Internet art				
<input type="checkbox"/> Still Images	<i>Information for <b>up to five still images</b> must be provided on the following page.</i>			



# STILL IMAGE DOCUMENTATION LIST

Applicant: \_\_\_\_\_

Only list still images which have been included as part of the allowable three items of support material on the preceding page.

	No	Date	Title	Medium	Dimensions	Role in Creation / Budget / Location
Support Material Item # _____	1					
	2					
	3					
	4					
	5					
Support Material Item # _____	6					
	7					
	8					
	9					
	10					
Support Material Item # _____	11					
	12					
	13					
	14					
	15					