



## CHINATOWN BANNER TEMPLATE

- Banner size is 30" x 90" – with additional 3" sleeves on the top and bottom.
- Keep all images and text within the "Safe Area" to ensure that nothing is impacted by stitch lines.
- Add a 3/4" bleed.
- Any text must be at least 2"/50.8mm/200pt in height.
- The production print must be exported at 300 dpi.
- Artwork will be printed on both sides of the banner.
- Artwork must be visible when viewed at a distance, but may also include details that are more apparent when walking nearby.
- Consider the cross-seasonal visual impact of the banner (i.e., focus on vivid colours while minimizing washed out colours and white).

