

LOCAL CALL-TO-ARTISTS

from WINNIPEG'S PUBLIC ART PROGRAM

Public Art Opportunity Adsum Park Community Public Art Project

Call-to-Artists: Call for Expressions of Interest
Deadline: Wednesday, May 14, 4 pm
Budget: \$100,000

ART OPPORTUNITY OVERVIEW

The Winnipeg Arts Council is seeking a visual artist to lead a community-based process to create seating and other art components in Adsum Park in the Maples area of Winnipeg. This is a local call; artists must reside in, or in close proximity to, Winnipeg.

An on-site information meeting will take place at Adsum Park **on Wednesday, April 23 at 5 pm.**



The Winnipeg Arts Council funds, supports and fosters development of the arts on behalf of the people of Winnipeg.



CONTEXT

Adsum Park is located in the Maples Neighbourhood of Winnipeg. It is adjacent to the Seven Oaks Pool, Maples Collegiate, the Maples Multi-Plex and the Maples Community Centre. Adsum Park is bound on three sides - by Adsum Drive to the north; Jefferson Avenue to the east; and Desharnais Street to the west.

The Maples Neighbourhood is home to a diverse community including many newcomer families from South Asia. There is a need for more outdoor gathering spaces in the Maples, particularly at this community hub. The current seating area at Adsum Park is not large enough to accommodate those gathering in the park on a regular basis.

RECENT PARK DEVELOPMENT

In the near future, the parking lot adjacent to Adsum Park will be re-paved. Seven Oaks Pool will be home to Winnipeg's first indoor Spray Pad and construction for this project will begin in 2014. Project improvements will include a new multi-purpose room, accessible change rooms and a new bus drop-off area. It is anticipated this will bring increased traffic to this already busy site, further illustrating the need for more outdoor gathering spaces at Adsum Park.

PROJECT SUMMARY and ARTWORK GOALS

The selected artist will lead a community process to create seating and other art elements in Adsum Park. The process will unfold in two phases. In the first six to eight weeks, the artist will consult with community members, particularly women and youth, to understand the needs of the community and to determine the form that the seating and artworks will take. Following this period the artist, in collaboration with community members, the Winnipeg Arts Council and the City of Winnipeg, will prepare a proposal that will address community participation, the form of the artwork, a budget and work implementation plan. The artist will work closely with the community to collaborate on ideas for the artwork but the artist will act as lead to move the project forward, drawing on his or her skills as a professional artist and experience working with community projects. The resulting seating/artwork may be (1) the work of the artist informed by the ideas of the community; or (2) the work of the community led by the artist; or (3) a combination of the above. The artwork should take a form that is contemporary and representative of the site and that addresses the needs of the community as determined in the consultation phase.

ARTWORK DESIGN PARAMETERS

The installed structure(s) must not inhibit movement and must generally meet the safety and accessibility standards of the City of Winnipeg.

SITE LOCATION & PLANS

The selected artist will work with the community and project team to locate the seating area and art work. Please refer to the site plans for more details. The site plan indicates a very general area for the node, circled in red; the exact location will be determined in collaboration with the project team.

BUDGET

The budget for the project is \$100,000 and must cover all expenses related to the project, including (but not limited to) artist fee for both phases of the project; expenses related to community consultation; site preparation and restoration; technical consultation*; engineering approval; fabrication; insurance; installation; permit fees; documentation; and all applicable taxes; etc.

**some additional funds may be available for the services of a landscape architect; however the artist must budget for engineering and design fees within the commission amount.*

ARTIST ELIGIBILITY

This is a local competition. Professional* local visual artists are encouraged to apply. Artists must live in, or in close proximity to, Winnipeg. Artists currently engaged in the development or creation of public art projects with the Winnipeg Arts Council (with the exception of WITH ART collaborations) are not eligible.

**The Public Art Policy defines a professional artist as a person who is critically recognized as an artist; possesses skill, training and/or experience in his or her artistic discipline; is active in and committed to his or her art practice; and has a history of public presentation.*

ON-SITE INFORMATION MEETING

Artists are invited to attend an on-site meeting to learn more about this public art opportunity. The meeting will take place at Adsum Park, on **Wednesday, April 23 at 5 pm**. Parking is located at 444 Adsum Park Drive (at Seven Oaks Pool, adjacent to Adsum Park).

SELECTION PROCESS and CRITERIA

Expressions of Interest will be reviewed by a selection committee of qualified persons. The committee will review applications and select an artist on the basis of:

- Qualifications and professional experience of the artist
- Ability to complete the project by October 2014
- Demonstrated ability of the artist to work collaboratively with community members and with design and construction professionals
- Demonstrated ability to successfully execute a project of this scale under the criteria developed and within the budget and timeline set out
- Experience with and expressed desire to create artwork for and in the public realm

The artist selected for the project will be required to enter into an agreement with the City of Winnipeg and the Winnipeg Arts Council which will contain provisions including but not limited to right of ownership and use, warranty and insurance.

Please note that the Winnipeg Arts Council is not compelled to award the project based on the submissions received.

SELECTION COMMITTEE

The five-person Selection Committee will include two to three artists, one to two community representatives, and a City of Winnipeg staff member involved with the Park's development.

ESTIMATED PROJECT TIMELINE (2014)

Project Announcement	April 7
Site Visit	April 23
Deadline for receipt of submissions	May 14
Selection Committee review of submissions and final artist selection	May 15-29
Artist consults with community and prepares proposal	June 1-July 18
Artist submits proposal for review by City of Winnipeg & Winnipeg Arts Council	July 21-31
Artwork creation/fabrication	Aug 1-Oct 15
Artwork opening	October 22

APPLICATION REQUIREMENTS

Artists wishing to be considered must submit a complete application package. All application documents must be suitable for photocopying: presented on white single-sided **letter-sized paper (8½ X 11")**, using a **minimum 12 point font size and one-inch margins on all sides**. Do not mount, staple or bind application materials in any way. Folders, binders and/or plastic covers will not be accepted.

Applications must include the items listed below clearly labeled in the following order:

1. **Contact and Statistical Information and Registration Forms** (pages 6 & 7 of this document)
2. **Written Expression of Interest** (Maximum 2 pages)
Speak to your experience and desire to create artwork for the public realm. Highlight your qualifications and professional experience working with community projects, site-specific artwork, and construction and design professionals, as well as your ability to successfully execute a project of this scale within the budget and timeline set out above.
3. **Curriculum vitae** (maximum 4 pages)
Include a brief statement of artistic activities for the past twelve to eighteen months.
4. **References**
Provide names, addresses, phone and e-mail for two references who can speak to your art practice, your community experience and interest and/or experience in public art projects. *A letter of reference is not required at this time.*
5. **Published Support Material** (optional, maximum 5 pages)
You may provide up to 5 photocopied pages of excerpts from published materials such as critical writing about your work and/or news clippings.
6. **Digital Image Documentation List** (page 8 of this document)
Complete the template provided with descriptive and contextual information about your digital images, including the year produced and title of the work, medium, dimensions, and location.
7. **Digital Images** (** please see specifications below*)
Provide up to 15 digital images representative of your work for the selection committee to review. Please include documentation of related and/or public artwork where possible. *Original artwork will not be accepted.*

DIGITAL IMAGE SPECIFICATIONS

- Submit digital images as pc/Windows compatible screen quality jpeg files in RGB or grayscale colour mode (no CMYK), 72 dpi to a maximum resolution of 1024 x 768 pixels and a maximum file size of 1MB.
- Name your files as follows: **InitialsNumberTitleYear.jpg** (your initials, the image number that corresponds to your documentation list, the title of the work and the year it was produced). For example, *ac01MainStreet2009.jpg, ac02PegCity2011.jpg, ..., ac15Prairies2012.jpg*, etc.
- All digital images should be submitted on a pc compatible CD in a paper sleeve. Please do not use plastic jewel cases.
- Do not submit images embedded in Word or PowerPoint, or files that are compressed (Zip, Stuffit, etc.) or that require software, plug-ins, extensions or other executables that need to be downloaded or installed.

APPLICATION DELIVERY AND RECEIPT

All supporting materials must accompany the application. Incomplete and/or late applications will not be accepted. Faxed or e-mailed applications will not be accepted. The Winnipeg Arts Council will not be responsible for applications lost in transit. While all reasonable care will be taken in the handling of materials, the Winnipeg Arts Council will not take responsibility for lost or damaged materials.

It is the applicant's responsibility to ensure the application package reaches the WAC office by the deadline. All applicants will receive a notice by mail or e-mail that their application has been received. If you have submitted an application and do not receive notification within two weeks of the deadline date, please contact the WAC office.

DEADLINE

Complete proposal packages must be received on or before **4 pm on Wednesday, May 14, 2014**. (This is not a postmark deadline). Incomplete, late, faxed, or e-mailed submissions will not be accepted.

Please send complete application packages to:

Adsum Park Project
Public Art Program
Winnipeg Arts Council
103-110 Princess Street
Winnipeg, Manitoba R3B 1K7

The Winnipeg Arts Council reserves the right to choose to not recommend any application, proposal or finalist and to terminate or re-advertise any project.

For any Call-To-Artists updates please check the web site at www.winnipegarts.ca.

For additional information or questions please call: Tricia Wasney, Manager-Public Art, Winnipeg Arts Council, (204) 943-7668; twasney@winnipegarts.ca.



CONTACT and STATISTICAL INFORMATION FORM

Canada's Privacy Act protects the information provided on this page.

Contact Information

Last Name: _____ First & Middle Names: _____

Home Address: _____ Winnipeg, MB

Mailing Address: _____ Winnipeg, MB

Postal Code: _____ Phone: _____

- Cell
- Work
- Home

E-mail: _____

Statistical Information

For this program, the Winnipeg Arts Council requests that you indicate your year of birth, gender, cultural origin and language of communication below. The Winnipeg Arts Council utilizes statistics in these areas for program planning, evaluation, and policy development.

This information will not be used to assess your application and will not be shared with the assessors. It will be used for administrative and statistical purposes only. Your response to the questions in this section is voluntary.

Gender: _____ Year of Birth: _____

Are you of Aboriginal descent?

YES, please specify: _____ NO

Do you identify as a member of a cultural minority?

YES, please specify: _____ NO

Language Information

What is your primary language? What other languages do you speak, read and/or understand?

English: Primary Speak Read Understand

French: Primary Speak Read Understand

Other (please specify) _____: Primary Speak Read Understand

How did you hear about WAC and this public art opportunity?

REGISTRATION FORM



Applicant: _____

Checklist of materials included in the following order:

- 1. Contact and Statistical Information and Registration Forms (pages 7 & 8 of this document)
 - 2. Written Expression of Interest (maximum 2 pages)
 - 3. Curriculum Vitae and Statement of Artistic Activities (maximum 4 pages)
 - 4. References: names, addresses, phone and e-mail for two professional references
 - 5. Published Support Material (optional, maximum 5 pages)
 - 6. Digital Image Documentation List (page 9 of this document)
 - 7. Digital Images (maximum 15 jpg files, please refer to Digital Image Specifications)
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To be eligible for consideration, you must sign below to confirm your agreement with the following statements:

- I accept the conditions of this program as outlined in the guidelines and agree to abide by the Winnipeg Arts Council's decision.
- I am not under collection of outstanding accounts with Canada Revenue Agency.
- I certify that the statements in my application are accurate and complete, to the best of my knowledge.

SIGNATURE: _____

DATE: _____

Send submissions to:

Adsum Park Project
Public Art Program
Winnipeg Arts Council
103-110 Princess Street
Winnipeg, MB R3B 1K7

Complete applications must be received in the office on or before **4pm, Wednesday, May 14** (not a post-mark deadline).
Incomplete, late, faxed or e-mailed applications will not be accepted.

DIGITAL IMAGE DOCUMENTATION LIST



Applicant: _____

CD-ROM with up to 15 jpeg image files

No	Year Produced	Title of Work	Medium	Dimensions	Description/Details – including location
1					
2					
3					
4					
5					
6					
7					
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10					
11					
12					
13					
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